

## ECB MISSION FOR GRASSROOTS CRICKET

'Developing cricket from the playground to the Test arena.'

Our mission starts in every club and school in the country. Only through enthusing participation, particularly amongst young people, will we realise our shared vision of becoming, and remaining, the most successful and respected cricket nation in the world.

## HOWZAT!

HOWZAT! has been designed specifically to offer coaches a multitude of ways of being able to develop not only the players they work with, but also themselves and their knowledge, skills and understanding relating to coaching our great game of cricket.

The programme offers ideas for developing the Technical, Tactical, Mental and Physical facets in players across the first three stages of player development. These sections are supported by interesting ways to develop practices, information on developing talent, further interesting games and practices as well as interactive support materials such as the 'Fielding Positions' section and 'Jargon Busting'. The whole programme is presented in a multi-media format with high quality text, video and graphics.

Coaches play a critical role in helping young players to become engaged and enthused by the game, and subsequently reaching their own potential. This is true all the way from 'Playground to Test Arena'. Your work, skill and enthusiasm is of enormous importance to the ECB; you play a valuable role in helping players to enjoy and succeed within the game we all love, in whichever environment you work.

To find out more about the ECB Coach Education programme and apply for your own copy of HOWZAT! visit [www.ecb.co.uk/development/coach-education](http://www.ecb.co.uk/development/coach-education) or call the Head Office at Edgbaston on 0121 440 1748.



[www.ecb.co.uk](http://www.ecb.co.uk)

Kwik cricket is a great way to introduce kids to this great game, improve their skills and keep them fit and healthy. I'm delighted to add my support.

**Stuart Broad**  
England Fast Bowler

Cricket from Playground to Test Arena

[www.ecb.co.uk](http://www.ecb.co.uk)



England and Wales Cricket Board  
Lord's Cricket Ground, London NW8 8QZ  
Telephone +44 (0)20 7432 1200. Fax +44 (0)20 7286 5583



# AN INTRODUCTION



[www.ecb.co.uk](http://www.ecb.co.uk)

Cricket from Playground  
to Test Arena



## WHAT IS KWIK CRICKET?

Kwik Cricket is a simple game for all boys and girls from 5 years of age upwards. It is the result of many years of detailed product development and research by the England and Wales Cricket Board in consultation with cricket coaches, Cricket Development Officers, education authorities, teachers and children.

## THE GAME

The emphasis of Kwik Cricket should always be on participation and enjoyment. In practice any number of children can play, from 2 to 32. Simply adapt the game to your own particular environment in terms of time available and numbers playing. In the booklet included with the kit, we have suggested a number of game formats that can be adapted as necessary.

## THE KIT

Kwik Cricket equipment is made from high quality moulded plastic. It is light enough for small hands yet extremely tough and hard wearing. It has been designed as an alternative to traditional equipment to allow the game to be played safely on any flat surface either indoors or outdoors at any time of the year. Over the years, the equipment has been constantly improved to meet the requirements of today's children, teachers, coaches, young leaders, parents and other adults who help our future young cricketers.

### The standard kit includes the following:

- 2 x Bats (available in 3 sizes)
- 2 x Kwik Balls
- 2 x Sets of stumps (with detachable bases)
- 1 x Simple Instruction Book
- 1 x Holdall.

### There is also a coaching kit containing:

- 6 x Bats
- 1 x Holdall
- 6 x Kwik Balls
- 1 x Simple Instruction Book (Ideal for group sessions).

Details of the full range of products and prices can be found on [www.kwikcricket.org](http://www.kwikcricket.org)

Gray Nicolls is the official manufacturer and supplier of the ECB Kwik Cricket Equipment.

Email: [sales@kwikcricket.org](mailto:sales@kwikcricket.org)  
Telephone: 01580 881 185



## WHERE CAN I PLAY KWIK CRICKET?

The ECB works very hard to ensure that children of all ages can play Kwik Cricket in a safe and enjoyable environment across the country, throughout the summer.

To achieve this we run the Kwik Cricket Competition for schools and every one of our official focus clubs, as well as many other cricket clubs, organise Kwik Cricket festivals and coaching sessions each weekend run by highly skilled coaches at fantastic cricket clubs. Find out more below...

### At school

#### Kwik Cricket Competition

The aim of the Competition is to provide children of all levels of ability and experience with an opportunity to participate in cricket and to encourage fair participation by all. This year over 140,000 children will take part in this competition.

It runs throughout the summer term and is open to all pupils under the age of 11 (as at midnight on 31 August that year) at State Primary and Middle Schools in England, Wales, Scotland and Northern Ireland.

We run Girls, Year 5 and Year 6 competitions through District Festivals with the best teams progressing to County Finals. In the Girls and Year 6 competitions the winners go on to compete in one of the four National Final Festivals.

All of the current England stars first played Kwik Cricket when they were your age, including all those you can see in this pack, so why don't you join in and become a future England cricket star too?!

To find out more about how to enter your school into the competition go to [www.ecb.co.uk](http://www.ecb.co.uk)

### At cricket clubs

#### Focus Clubs

Many schools in England and Wales have a link to their local focus club through their School Sport Network. Our focus clubs are strategically selected clubs with strong junior sections, excellent coaching teams and top class facilities all of which adhere to rigorous standards to achieve and retain this respected award. This is why your local ECB focus club is the best place to go to play Kwik Cricket this summer.

To find out more on your local focus club visit [www.ecb.co.uk](http://www.ecb.co.uk)



[www.ecb.co.uk](http://www.ecb.co.uk)